



Monday, October 5, 2009, at 6:30 p.m. ■ Cipriani 42nd Street, New York City

Dinner Journal Recognition Ad Contract

Please Note:

- Purchase of an **Underwriter Table** at \$50,000 includes a complimentary full-page ad.
- Purchase of a **Benefactor Table** at \$25,000 includes a complimentary half-page ad.
- Purchase of a **Sponsor Table** at \$15,000 includes a complimentary quarter-page ad.
- Purchase of a **Patron Table** at \$10,000 includes the opportunity to purchase an advertisement at a discounted rate: \$1,650 for one full-page, \$775 for one half-page, or \$650 for one quarter-page.

AD SIZE	RATE	SPECS (inches)
Inside Front Cover - color	\$5,000	8.25 w x 8.5 h
Inside Back Cover - color	\$4,500	8.25 w x 8.5 h
Full Page	\$1,850	8.25 w x 8.5 h
Half Page	\$975	8.25 w x 4.15 h
Quarter Page	\$750	4.025 w x 4.15 h

1/2 page	
	1/4 page

Production Requirements

- Inside ads will print one color—black. Cover ads will print in 4-color.
- Submit ads as PDF or EPS files. Please embed all fonts. Please submit color ads in CMYK. Resolution should be greater than 150 dpi.
- The dinner journal will print offset 150 line on noncoated stock.
- If the ad requires typesetting please submit copy as a Word document and high resolution images, if required.
- PowerPoint documents will NOT be accepted.

2009 National Arts Awards Dinner Journal Recognition Ad Contract

Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Daytime Phone _____ Evening Phone _____

Fax Number _____ E-mail _____

How do you wish to be recognized in the dinner journal? _____

Check is enclosed in the amount of \$ _____

I/We wish to pay by credit card: Visa MC AMEX DISCOVER

Card Number _____ Exp. Date _____

Signature _____

- We agreed to take a full-page / half-page / quarter-page (circle one) advertisement in the dinner journal.
- We have purchased a _____ table and will receive a _____ complimentary advertisement.
- We have purchased a **Patron Table** and agreed to purchase a discounted _____ page advertisement.

- Advertising material to follow by mail / by e-mail (circle one).
- PDF or EPS art file enclosed on CD.
- PDF or EPS art file e-mailed.
- Please typeset ad. Copy and images e-mailed.

Send PDF, EPS files, or typesetting information, and a signed ad contract, to:

Liz Bartolomeo
Americans for the Arts
1000 Vermont Avenue NW, Fl 6
Washington, DC 20005
202.371.2830
naajournal@artsusa.org

All ads are due by September 9, 2009.

All checks should be made payable to **Americans for the Arts.**

Copy of Dinner Journal Ad Contract needs to accompany check. Ads will not run without a signed contract.

Mail checks to: Americans for the Arts' National Arts Awards, c/o Registration Services Coordinator
1000 Vermont Avenue NW, Fl 6
Washington, DC 20005

For further information, please contact: Americans for the Arts at 202.371.2830
If you prefer, you may fax your reservation to 202.371.0424